

## TEAM PROFILE

**Vishal Malik** is a seasoned entrepreneur with over two decades of experience. In 2012, he founded **Gemini Solutions** and has since driven the company to tremendous growth and success. Vishal is a leader and motivator to all of his peers, having more than 15 years of experience in starting and managing various technological firms. Prior to founding Gemini, **Vishal** began his entrepreneurial career with EduTru, an education technology firm that developed products for school management, test preparation, and virtual classrooms. Vishal Malik also serves as a mentor to many budding entrepreneurs. His contributions as an entrepreneur and promotion of cricket in the **St. Louis area, USA**, were honored by the State of **Missouri**.



**Mr. Vishal** Malik

Skilled in Entrepreneurship, Educational Consulting, Communication, Decision-Making & Management making him a Strong business professional.

**Education** : B.Tech in Computer Science, 2001 - 2005 from IIIT, Hyderabad.

**Dr. Sitender Rathi** is a highly accomplished professional with over 20 years of experience in the FMCG industry, distributorship, and trading. Throughout his career, he has consistently demonstrated his exceptional leadership skills and business acumen, establishing himself as a prominent figure in the field.

Notably, **Dr. Sitender Rathi** has excelled in his role as a CNF (Carrying and Forwarding) agent for a leading multinational corporation. As a CNF, he managed the distribution network, ensuring seamless product delivery and timely replenishment across diverse markets. His strategic planning and strong negotiation skills have forged fruitful partnerships with retailers and wholesalers, resulting in increased market share and revenue generation.

In summary, **Dr. Sitender Rathi** is a seasoned professional in the FMCG industry, distributorship, and trading, with a remarkable track record of accomplishments. His extensive experience, coupled with his visionary leadership and deep industry knowledge, make him a highly sought-after director capable of spearheading business growth and delivering exceptional results.



**Dr. Sitender** Rathi

**Organizations worked with** : Banking Sector ( All services) - 3 years, Retail & FMCG- 14years Distribution- Fritolays, Tropicana Juice, Pepsi etc ,Baja Electricals, Morphy Richards, Nirlep Nonstick, Polycab Electrical- 7 years, Ayurveda- Patanjali ( All Divisions), Shree Shree Ayurveda, Sawdeshi Ayurveda-10 years

**Education** : BSc(Non Medical) from MDU, Rohtak (2001-2004), MBA(Marketing) from MDU (2005-2007),PhD (Retail Management) from MDU (2014 - 2020), IIM-Rohtak(2023-24)

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**Naveen Balhara** is an accomplished operational guy with 18 years of diverse experience spanning FMCG, Education, Operations, Information Technology and Ayurveda.

His exceptional leadership skills have driven organisational success and strategic growth across multiple industries. With a deep understanding of the FMCG sector, Naveen has spearheaded product development and marketing initiatives, resulting in increased market share and profitability for Kbir Wellness.



His expertise in Ayurveda has enabled him to develop and launch innovative Kbir Wellness products, capturing a mass market segment. Naveen's strong operational acumen has streamlined processes, optimized resources, and enhanced overall efficiency. Additionally, his IT proficiency has facilitated the implementation of cutting-edge technologies, empowering businesses with digital transformation.

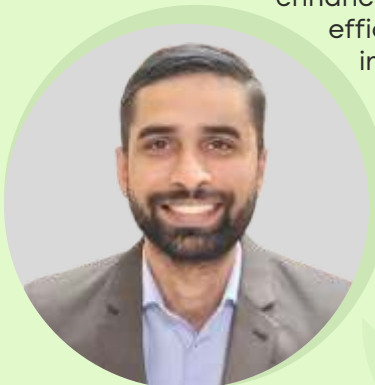
**Organizations worked with :** Nestle India Ltd., Subway (American Fast Food Chain), Gemini Solutions Pvt Ltd., Edkul Educational Solutions

**Education :** Masters in Business Administration from University Of Northampton (Jan 08- Jan 10) United Kingdom. | B. Tech in Dairy Technology (2001 – 2005 )from National Dairy Research Institute, Karnal.

**Mr. Naveen** Balhara

**Amit Chaudhary** is an highly motivated and enthusiastic individual with more than 14 years of experience in retail and logistics management. Amit has acquired strong leadership and communication skills; Effective team builder; Proven capability in strategic work; Successful deliverer of profitable growth and cash flow; Tactically Astute in managing a complex supply chain; Innovative sales and marketing skills; Pragmatic; hard working; approachable with excellent customer service handling capabilities; Ability to thrive in a fast-paced, dynamic environment and adapt to changing business needs and priorities.

**At Kbir Wellness**, his expertise lies in overseeing all aspects of retail and logistics operations which varies from establishing and maintaining relationships with suppliers and **Kbir stores**; Customer experience enhancement by focusing on providing an exceptional customer experience by ensuring efficient and timely delivery of products, optimizing store layouts; Assessing and implementing technological solutions, such as inventory management systems, logistics software to streamline operations and enhance efficiency.



**Organization :** Indian Oil Corporation, McDonalds UK, Essel Group (also known as Zee Group)

**Education:** Amit is an MBA from University of Northampton (UK) 2009-2011. And done his Bachelors in Computer science form MDU University in 2008

**Mr. Amit** Chaudhary

# TEAM PROFILE

Dr. Sanjay Jakhar is an Senior Ayurvedic Doctor and social worker practising in the city of Rohtak, Haryana. He has 31 years of experience in the field of Ayurveda and runs one of the first NABH Accredited Hospital in Haryana.

Designated as National President (Central Core Committee) at Ayurveda Federation of India, New Delhi.

Patron member at State Council of Haryana Ayurveda Federation of India.



Member (governing body) at District Ayush Society Rohtak and also worked as G. Secretary for Road Safety Organisation Rohtak Police. Team 1 incharge District Community Liaison Group (DCLG) Rohtak Police. I have also received an appreciation certificate for best stage coordinator at Rohtak Raahgiri (State Government program).

In the time of Covid Crisis his team have shown capability by working relentlessly for the greater good by helping others and got appreciation letter for Social Activities during Covid By Honourable Chief Minister of Haryana.

Education: B.A.M.S. from Gaur Brahman Ayurvedic College, Rohtak (1987 Batch); Registration no. 19593

**Dr. Sanjay** Jakhar

A highly enterprising, diligent and professionally qualified Doctor ; **Dr Deepa Puri** , has been making a mark in operations and business development in the Health care industry since 20 years !

She is a recon for her extra ordinary writing skills and passion for the diverse projects that she has been a part of since the time she embarked upon her professional journey.

Being the CEO at "Simply health plus" the school health program, she has been highly instrumental in steering the organisation to achieve its success story . She has a proven record of facilitation of support service and has been actively involved with various hospitals and institutions. She is a trusted consultant , liaison and medical officer . As a multidimensional administrative Health care specialist, she has a recognised expertise in : **office management, relations** and **documentation in management**, problem solving with an innovative approach and confidential correspondence , are to name a few.

She has been a proclaimed **soft skill trainer** and has expertise in training teams at varied areas like communication, skills resource management ,confident body language building etc. She is known to have developed meaningful subject related content too.

A progressive minded entity who believes in sheer Hard work. Organisations worked with ; CEO at Simply Health Plus pvt ltd. Online consultant at Chandigarh Ayurveda Center.

**Present Role at Kbirwellness** : Head Corporate Sales & training

**Education**: BAMS from Kurukshetra University,2001, B.Ed- Special educator, MPBOU, 2010



**Dr. Deepa** Puuri